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DANCE FOR FILM PLATFORM



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1 Introduction

The **Dance Live! Brand** encourages young people to discover using creative skills with technology and developing up to date, modern, explorative performance work. Over the last twenty years, pop culture films such as *Honey* (2003) and *Step Up* (2006) as well as music videos such as Sia's '*Chandelier*' (2014) and Justin Bieber's '*Sorry*' (2015) and have influenced dance on film for the masses. The recent lockdowns due to Coronavirus have also led many dance artists to develop work for the camera as a way to virtually connect with their audience, ensuring dance for film is expanding across the Creative Industries.

The majority of universities and conservatoires are now offering interdisciplinary modules which allow students to mix dance with other artforms, film and technology in particular. The **Dance Live! Dance for Film Platform** is a showcase platform for young people ages 12-19yrs to submit up to 2mins of Dance for Film footage to be virtually showcased on our Dance Live! Social Media Platforms. Up to 10 submissions will be hand-picked to be screened on the LED Screen at an upcoming Dance Live! Event. Those chosen will receive free tickets to see their work on the big screen with a live audience!

This platform will allow participants to gain an insight into how to create dance for the camera, as well as involving those with an interest in film and photography to collaborate, giving participants a taste of what they will be experiencing at higher education.

This pack contains handy tips and resources to help you develop your Dance For Film submission. Please read the full pack and rules before submitting your film.

We look forward to seeing your creations!

Best wishes,

Dance Live! Team



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Rules

- Participants must be between **12yrs-19yrs old**
- Your film must be between **1min-2mins** long. Films submitted that are longer than this time frame will not be showcased
- Films can contain either a solo, duet, trio or quartet performance
- If you would like your film to be shown on Dance Live! Social Media, your film must not contain any copyrighted music (royalty-free music options can be found in section 4.6) as this is a breach of Meta copyright guidelines.
- Sound/Music must be embedded in your submitted film. Any films with sound/music submitted separately will not be showcased
- Please note that all choreography should be original and devised by the dancers and/or choreographer submitting the video. Any films found to have choreography directly taken from copyrighted dance will not be showcased. If your choreography has been inspired by a copyrighted dance, this should be explained in your film's biography.
- Filming in a public area is permitted however your film must not contain footage of members of the general public. If you are filming in a privately owned location, you must obtain permission before filming any footage. If the Dance Live! Team deems your footage to have been filmed in an unsafe environment or in an unsafe way, the film will not be showcased.
- Films must be submitted with all choreographers, dancer's and camera crew and/or musician's names and ages as well as names of school/college's attended
- All dancers must submit a Media Consent form signed by a Parent/Guardian at the following link: <https://forms.gle/nQc5WHgq7XmTTzKf9>. Any films submitted without the relevant Media Consent will not be showcased
- Films must not contain footage of members of the general public. Any films containing members of the general public will not be showcased
- Footage must be filmed safely, any films submitted that are deemed to be unsafe to film will not be showcased (please see section 4.2 for reference)
- Closing date for submissions is **5pm, Monday 25th April 2022**, any films submitted after this date will not be showcased

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3 How to Submit Your Dance Live! Dance for Film Platform Footage

Films must be submitted by no later than **5pm, Monday 25th April 2022**. Films should be submitted by email to dancelive@portsmouthguildhall.org.uk with the following:

- Either a WeTransfer or Google Drive link to your video
- The names and ages of all dancers and camera crew involved
- The name/s of school/colleges attended
- Your film title, short bio (up to 60 words), music track/s and artist/s
- All relevant media consent forms



4 What Are We Looking For?

4.1 Dance

Participants can submit a film between **1min-2mins in length** with your dance style of choice. You may wish to pick just one dance style or have a mixture of dance styles. Participants can submit either a Dance for Film **solo, duo, trio or quartet** piece. We encourage you to collaborate with students involved in media/film/technology/music subjects to create your piece where you can however, we will accept footage filmed and developed by the dancer/s themselves or footage filmed by a supervising adult.

Within your choreography and camera shots you should consider whether you want to focus on specific parts of the body (e.g. hands or feet), the whole body, or a mixture of both. We would like to see participants explore musicality, whether your choreography is in time with the music or intentionally contrasting with your sound.

Your choreography should also reflect or contrast your location, for example: if you are dancing in a field is your choreography widespread and elongated or narrow and shortened? If you are dancing in a cupboard is your choreography intimate and brief or unreserved and stretched out?





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If you are submitting a duo or trio film, we would like to see the exploration of partner work, including unison, symmetry, body contact, canon, levels and formations.

Please note that all choreography should be original and devised by the dancers and/or choreographer submitting the video. Any films found to have choreography directly taken from copyrighted dance will not be showcased. If your choreography has been inspired by a copyrighted dance, this should be explained in your film's biography.

4.2 Site Specific

We encourage participants to think outside the box when filming their choreography, your location is key! Instead of using your dance studio or a stage, we would like participants to push themselves into finding new, interesting spaces. These can be outdoors in your local natural areas such as woods, fields or garden, in your local urban areas such as a playground or skate park or unusual indoor sites such as under your kitchen table, on your sofa, or even in a tent!

You may wish to consider levels and surfaces and how this can inspire your choreography. For example, if you are in a natural space are there hills or trees you can incorporate? If you are in an urban space are there benches or seating you could use?

Please consider your safety when filming at any location. Be aware of the surface of the floor, if it is slippery you should be wearing appropriate shoes or be bare foot etc. Be aware of the weather and wear appropriate clothing, making sure you have extra layers for times when you are not filming. You should be warmed up before any rehearsals or filming takes place and you should cool down as soon as filming finishes to prevent injury. Parents/Guardians should be made aware of your filming location prior to your arrival and must be contacted as soon as possible if an injury occurs. Dance Live! does not take responsibility for safeguarding, supervision and chosen filming locations, this should be organised by participants and their parents/guardians.

Please note that filming in a public area is permitted however your film must not contain footage of members of the general public. If you are filming in a privately owned location, you must obtain permission before filming any footage. If the Dance Live! Team deems your footage to have been filmed in an unsafe environment or in an unsafe way, the film will not be showcased.





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4.3 Costume

Any costumes/clothes/dancewear is permitted provided it is appropriate and easy to move in. If any clothing is sheer or see-through, a nude or black base should be worn underneath.

4.4 Lighting

We encourage participants to use natural lighting for filming however you can incorporate ring lights, lamps, ceiling lights, UV lights and torches into your film if you have them.

Participants should consider where the choreography is performed and the camera is positioned in relation to the lighting you have available. Participants should think about whether this creates an unwanted shadow or casts dancers in a silhouette. Silhouettes are allowed but participants should make sure that dancers can be seen clearly. You may also wish to explore choreography interacting with shadows, if this is the case, both the shadows and dancers should be clear within the film footage.

The time of day that you film will also have an effect on the level of light that you have and participants should be aware that this may create a certain mood or atmosphere within the film. Lighting can be used to create an atmosphere if you are telling a story or have a particular idea that you would like to demonstrate. For example, bright lighting can demonstrate positivity and lighter emotions whereas dark lighting can demonstrate negativity and darker emotions. The tone of lighting is also important, how does warmer-toned lighting affect the film compared to cooler-toned lighting?

4.5 Camera Angles

A variety of camera angles are what make your footage a 'Dance For Film' rather than a 'Videoed Dance'. Think about non-traditional camera angles such as:

- high or low
- from the side or behind
- moving shot or still shot
- close up or wide shot

You should aim to have multiple shots within your edited film where possible. If you would like to stick to one shot, does the camera move at points throughout the footage or is it a still shot from a really interesting angle? You can find a variety of camera angles and shots to choose from at the links below:



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- <https://www.nfi.edu/camera-angles/>
- <https://nofilmschool.com/camera-angles-and-shots-movements>
- <https://www.polarprofilters.com/blogs/polarpro/filmmaking-101-types-of-camera-shots-and-angles>

4.6 Music

Dance Live! and The Guildhall Trust has public liability insurance and licenses with PRS and PPL and therefore you can use copyrighted music (e.g. current chart music) within your film. However, **your film must not contain any copyrighted music if you would like your video to be shown on the Dance Live! Facebook and Instagram accounts as this breaches Meta copyright guidelines.** If you would like your film to be shown on Dance Live! Social Media, you can find a variety of royalty-free music at the suggested links below:

- <https://www.bensound.com/royalty-free-music>
- <https://pixabay.com/music/>
- <https://snapmuse.com/insights/non-copyrighted-music>
- <https://www.epidemicsound.com/>
- <https://www.soundstripe.com/>

You can use one track or edit multiple tracks together. You wish to match the length of some your camera shots to the beat/rhythm in your music or change camera shots for each verse (if there are lyrics) or rhythm grouping (usually 4 or 8 beats although some music, like Waltz music, tend to use 3 beats).

4.7 Editing/Filming Aids

You can use any of the following to film your choreography:

- Camera/video recorder
- Phone
- Tablet
- Laptop
- Another camera device of your choosing

The Dance Live! Team would recommend the following list of free software to create your film:

- iMovie
- Windows Movie Maker
- Microsoft PowerPoint
- InShot
- Canva
- TikTok
- Instagram





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- SnapChat

Which software you use will depend on which devices you are using to film and what kind of content you would like to create, however you are able to import video clips and images into all of the above software. You may have other software you prefer to use and that is absolutely fine!

Please find below recommended videos on how to use the above software:

- <https://www.youtube.com/watch?v=zR5USCibQZw> – How to Use iMovie Specifically For Beginners
- <https://www.youtube.com/watch?v=cGjwii50tuM> - How to Use iMovie On iPhone - Step-By-Step For Beginners
- <https://www.youtube.com/watch?v=O99NXVHfqMs> – Learn Movie Maker in 15 Minutes – Tutorial For Beginners
- <https://www.youtube.com/watch?v=Tblkplk7wZk> – Windows Movie Maker 10 – Basic Editing Tutorial
- <https://www.youtube.com/watch?v=D8JV3w4TOVw> How to Make a Video in PowerPoint
- https://www.youtube.com/watch?v=RBhi_IIRXUw – How to Create An Animation on PowerPoint
- <https://www.youtube.com/watch?v=-1ReFeoScjl> – How to Make a Cinematic Video In PowerPoint
- <https://www.youtube.com/watch?v=1opcVKmjKt4> – InShot Video Editor Tutorial for iPhone and Android
- <https://www.youtube.com/watch?v=Gcydj-Fb9xc> – How to Create Videos with Animation and Music in Canva

YouTube is full of tutorials on how to use filmmaking software, it's worth having a search to find a software that works for you. After getting to grips with the basics, give yourself some time to have a play around with your software. Try out a range of shots or camera angles within your edit. Perhaps you could mirror footage or add filters or graphics? See what you can create!

5 Dance Live! Media Policy

This policy sets out Dance Live! and The Guildhall Trust's commitment to using photographs and recordings in a safe, appropriate way.

Recordings submitted in the Dance Live! Dance For Film Platform will be used on the Dance Live! and Portsmouth Guildhall Social Media pages, on the Portsmouth Guildhall website





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(www.portsmouthguildhall.org.uk) and in Promotional Videos. Please note that this list is not exclusive and images and recordings may be used to promote the Dance Live! Brand in other documents, platforms or websites.

Dance Live! and The Guildhall Trust will not use images or videos unless parent/guardian permission has been obtained. Any young person without photo consent is not eligible for the Dance Live! Dance For Film Platform. Parents/guardians can complete a media consent form at the following link: <https://forms.gle/nQc5WHgq7XmTTzKf9>.

Please note that names will be listed in photo/video captions and social media profiles will be tagged if handles have been provided. Social media handles can be provided at the point of submission. When posting on social media platforms (e.g. Instagram and Facebook), Dance Live! and The Guildhall Trust will not use filters on images and recordings of our participants. All images used will be truly representative of our participants and Dance Live! promotes positive body image for all our participants across our events and opportunities.

6 Final Note

Should you have any questions about Dance Live! Dance For Film Platform, get in touch with the Dance Live! Team via email: dancelive@portsmouthguildhall.org.uk where someone will get back to you as soon as possible.

To stay updated with all Dance Live! news and upcoming events, follow us on social media:

Facebook: @danceliveportsmouth

Instagram: @danceliveportsmouth